

## Team Coco website leaderboard

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# RIPETUNGI

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## Team Coco

Client: Turner  
Entertainment  
Network  
Agency: JESS3

A Twitter voting platform promoting the first Conan show on TBS engaging with fans to determine the new shoes first guest.

Fans would vote via Twitter by logging in through the site, and by voting a tweet would be posted to register the vote spreading the message to increase engagement.

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Site header

Clockdown clock

The first show is coming soon. We are asking you to tell me would you would like to see on the first show. Vote for your favourite by answering the question below via twitter by tweeting your favourites @ConanOBrien. **TO VOTE** [CONNECT with Twitter](#)

### WHO SHOULD CONAN'S FIRST GUEST BE?

	<b>LADY GAGA</b> 2,219,950 Votes <input type="checkbox"/> VOTE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <a href="#">View all voters</a>
	<b>George W. Bush</b> 419,950 Votes <input type="checkbox"/> VOTE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <a href="#">View all voters</a>
	<b>Christine O'Donnell</b> 93,950 Votes <input type="checkbox"/> VOTE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <a href="#">View all voters</a>
	<b>Micheal Moore</b> 48,950 Votes <input type="checkbox"/> VOTE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <a href="#">View all voters</a>
	<b>Stephen Fry</b> 19,950 Votes <input type="checkbox"/> VOTE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <a href="#">View all voters</a>
	<b>Justin Bieber</b> 7,950 Votes <input type="checkbox"/> VOTE <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <a href="#">View all voters</a>

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GUI design  
for the leader  
board.

GUI by Knight  
Studios for  
JESS3.

The screenshot displays the Team Coco website's poll interface. At the top, the 'TEAM COCO' logo is prominent, along with a navigation menu including 'HOME', 'BLOG', 'VIDEOS', 'SHOW TICKETS', 'FAN WALL', and 'GEAR'. A poll titled 'WHO SHOULD CONAN'S FIRST GUEST BE?' is the central focus, listing ten candidates with their photos, names, and current vote counts. Each candidate's entry includes a 'VOTE' button and social media icons for Facebook, Twitter, and YouTube. The candidates and their vote counts are: Lady Gaga (2,489,103 votes), Tiger Woods (424,218 votes), Kanye West (349,157 votes), Ashton Kutcher (179,128 votes), Simon Cowell (42,341 votes), Michael Moore (42,341 votes), Stephen Fry (42,275 votes), Justin Bieber (41,362 votes), George W. Bush (37,423 votes), and Christine O'Donnell (13,535 votes). The website footer contains copyright information for Turner Networks Group, Inc. and the year 2009.

Candidate	Vote Count
Lady Gaga	2,489,103
Tiger Woods	424,218
Kanye West	349,157
Ashton Kutcher	179,128
Simon Cowell	42,341
Michael Moore	42,341
Stephen Fry	42,275
Justin Bieber	41,362
George W. Bush	37,423
Christine O'Donnell	13,535





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Another exploration using the data to drive the interface, whereby the number of votes are displayed as bar charts allowing the user to see who is leading the voting.

Clockdown clock

Site header

The first show is coming soon. We are asking you to tell me would you would like to see on the first show. Vote for your favourite by answering the question below via twitter by tweeting your favourites @ConanOBrien.

TO VOTE [Connect with Twitter](#)

### WHO SHOULD MY FIRST GUEST BE?

[Like](#) 159 [Tweet](#) 6,314

<input type="checkbox"/> VOTE	<input type="checkbox"/> VOTE	<input type="checkbox"/> VOTE	<input type="checkbox"/> VOTE	<input type="checkbox"/> VOTE	<input type="checkbox"/> VOTE
Justin Bieber 38,950	LADY GAGA 619,950	Stephen Fry 19,950	Micheal Moore 49,950	Christine O'Donnell 419,950	George W. Bush 90,950

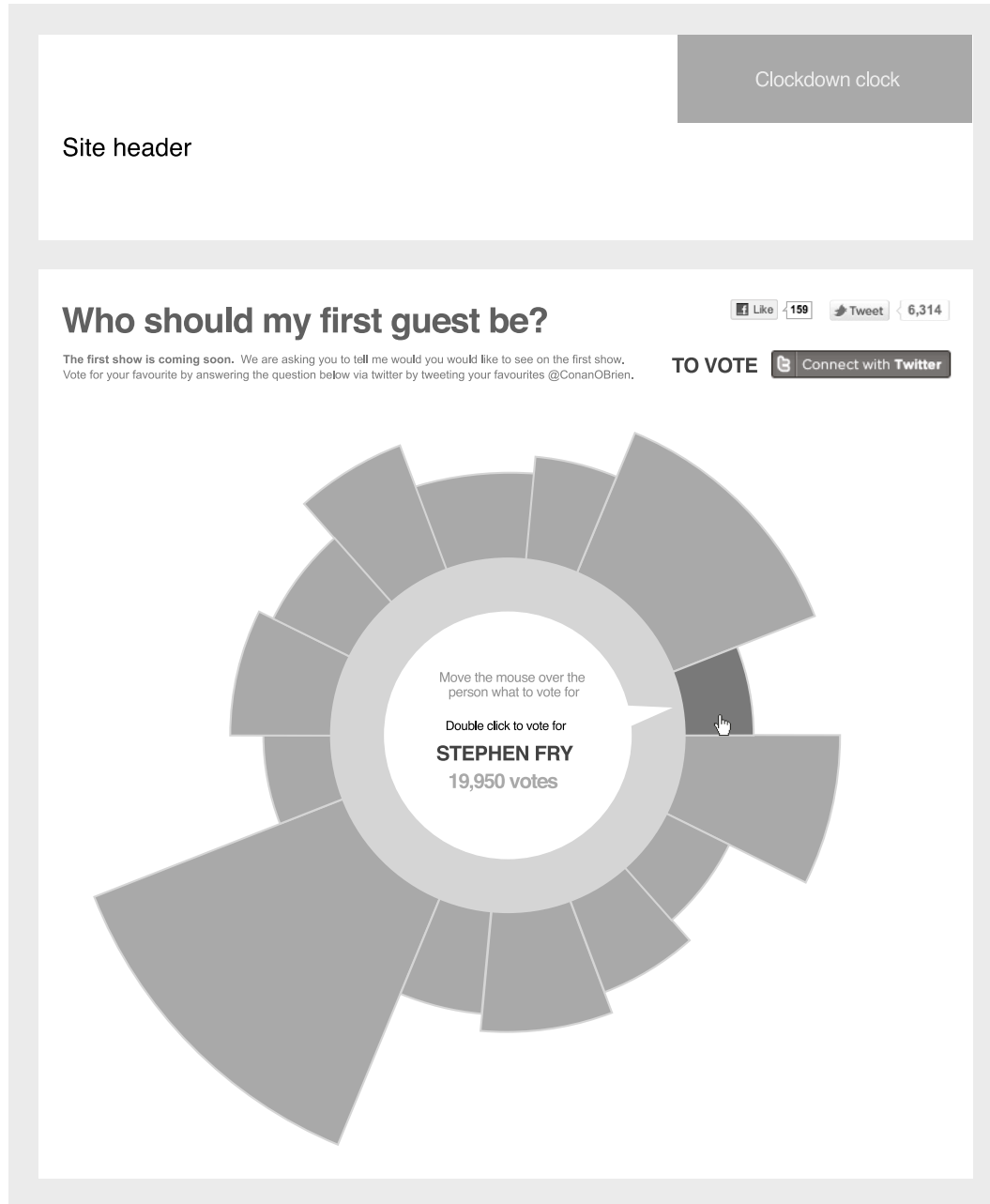
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Continuing the idea of allowing the data to drive the experience. In this idea the central area acts as a dial that shows voting information when the user interacts with the outer sections.

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Adding the  
idea of play to  
the experience.  
Presenting the  
options as a  
battle between  
possible guest  
forces the user  
to engage in  
voting for one  
over the other.

The screenshot shows a web interface for a voting battle. At the top is a "Site header". Below it is a navigation bar with four buttons: "WHO SHOULD MY FIRST GUEST BE?", "VOTING BATTLE", "WHO'S WINNING THE WAR", and "BATTLE GROUNDS". The "VOTING BATTLE" button is highlighted with a speech bubble. The main content area features a pie chart with two segments: a dark grey segment for Justin Bieber with 849 votes, and a light grey segment for Lady Gaga with 4,597 votes. The names "Justin Bieber" and "LADY GAGA" are displayed in boxes on either side of the pie chart. Below the pie chart, it says "Thanks for your vote!" and "Logged in as @Robin Richards". At the bottom, there is a timer "59 seconds until next battle" and social sharing buttons for "Like" (159) and "Tweet" (6,314).

Site header

WHO SHOULD MY FIRST GUEST BE? VOTING BATTLE WHO'S WINNING THE WAR BATTLE GROUNDS

Justin Bieber 849 4,597 LADY GAGA

Thanks for your vote!

Logged in as  @Robin Richards

59 seconds until next battle

Tell others about the this Like 159 Tweet 6,314

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Giving the  
voting totals  
for the guests,  
with the circle  
size reflecting  
the number of  
votes.

The image shows a web interface for a voting competition. At the top, there is a 'Site header'. Below it, a navigation bar contains four buttons: 'WHO SHOULD MY FIRST GUEST BE?', 'VOTING BATTLE', 'WHO'S WINNING THE WAR' (which is highlighted with a mouse cursor), and 'BATTLE GROUNDS'. The main content area features a bubble chart with several grey circles of varying sizes, each containing a white 'X'. A tooltip for 'Stephen Fry' is visible, showing '1,490 Votes' and a 'Vote' button. Below the chart, the text 'Tweet to vote' is displayed, followed by 'Logged in as @Robin Richards' and '128,489 people have voted'. At the bottom, there are social sharing buttons for 'Like' (159) and 'Tweet' (6,314).

Site header

WHO SHOULD MY FIRST GUEST BE? VOTING BATTLE WHO'S WINNING THE WAR BATTLE GROUNDS

Stephen Fry  
1,490 Votes  
Vote

Tweet to vote

Logged in as @Robin Richards

128,489 people have voted

Tell others about the this Like 159 Tweet 6,314